

Colorado Springs Fine Arts Center at Colorado College

Strategic Planning Committee

November 15, 2016

Attendees – Jill Tiefenthaler, David Dahlin, Susie Burghart, Ron Brasch, Al Buettner, Nechie Hall, Martha Marzolf, Robert Moore, Kris Stanec, Rebecca Tucker, Blake Wilson, and Shawn Womack

AGENDA MINUTES

I. Subcommittee Updates – Final Themes/Ideas for Initiatives Verbal report

- Bemis School of Art Themes – Kris Stanec
 - i. Nurture and Develop Arts Education
 - ii. Provide a Welcoming Incubator Space
 - iii. Bridge Various CommunitiesComments -
 - Where is the academic and co-curricular?
 - What is meant by “arts education”; need to tease that out some more
 - What is meant by “communities”? more words informing the demographics
- Museum – Rebecca Tucker
 - i. Expand the reach of the CSFAC/CC Museum: broaden, deepen, and diversify the museum’s approaches to curating, teaching, and programming
 - ii. Maintain high professional and national standards of excellence in the museum’s mission; emphasize quality within museum collections and programs for all visitor communities; become a model for excellence in connecting the campus and communityComments –
 - Missing come excitement; See Kittredge as an example
 - Suggest building on the tension of the variety of the collections and exhibits and excellence in standards; contemporary programs vs. contemporary collections
 - Missing an initiative on the collections and future acquisitions; suggest more clearly spelling out the collections strategy and acquisition goals; suggest developing a planned balance between contemporary and historical collections
 - What is the visitor’s experience? Their first time, 10th time, 100th time? How do you learn from a museum?
- Performing Arts – Shawn Womack
Themes – Programming, Audience Development, Professional Development, Shared Resources
Comments –
 - Go more broadly, visionary
 - Missing excitement, reach; where is the distinctness?
 - Be more than what we are now; excellence in existing program and new programming
 - Where is the connection with the museum/collections?
 - Connect to principle /connect to the CSFAC at CC mission

II. Update on Communication

- November 3rd press release
- Website updated – listening sessions, comment cards, online form and the emerging themes
- Cross promo ads – arts & craft fairs, winter lights, concerts, theatre and exhibits

III. Next Meeting - December 14th